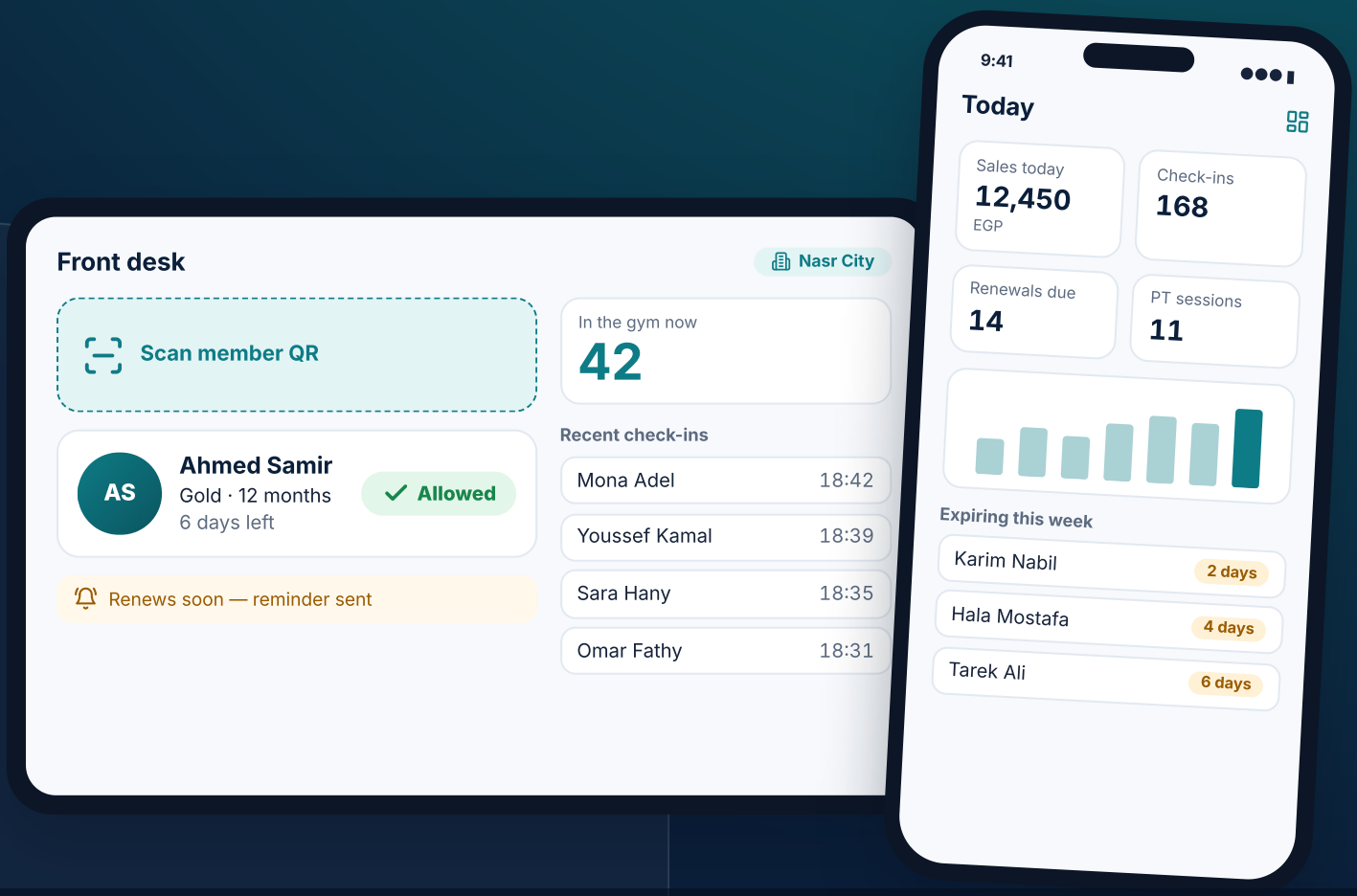
Qowa

Early access · Gym edition

FOR GYMS & FITNESS CENTRES

Your whole gym, in one place.

Memberships, front desk, classes, personal training, trainer pay and the shop — in Arabic and English, built around how gyms in Egypt actually run.



QR check-in in seconds

Trainer pay worked out for you

Renewal reminders on WhatsApp

WHY QOWA

Less chasing. Fewer leaks. More renewals.

Most gyms run on a desktop program, a notebook, Excel and a lot of WhatsApp. Here is what that costs you — and what changes.

Sound familiar?

- Members walk in on expired subscriptions because nobody checked.
- Renewals depend on your receptionist remembering to call.
- Personal-training sessions happen off the books and the gym never sees its share.
- Working out trainer commissions takes days of arguing at month end.
- Cash at the desk never quite matches what was sold.

With Qowa

- Every entry is checked in seconds: expired, frozen, owing money or outside their hours.
- Members are reminded before they expire — on WhatsApp and in the app.
- Every PT session is booked and confirmed by the member, so it counts.
- Trainer statements follow the rules you set: salary, commission, per session or floor fee.
- Each receptionist works a shift with a cash drawer: expected vs counted, differences flagged to you.

Your members get the Qowa app too: their membership card, class bookings and their own training log — a reason to stay longer.

Made for

Independent gyms

One branch, a busy front desk and a team of trainers.

Studios & class-based gyms

Timetables, capacity limits and waitlists that fill themselves.

Growing chains

Several branches with one membership; a chain console is on the roadmap.

FEATURES · PART 1

Memberships and the front desk

Sign members up in a minute, let them in by QR, and never argue about a freeze again.

Membership plans your way

Duration, joining fee, off-peak hours, one branch or all, included classes, PT or guest passes, family and couple plans.

Sign-up in about a minute

Phone, name, photo and emergency contact; contract and waiver signed on the tablet; a guardian for under-18s.

QR check-in

The member shows their QR; the desk sees who they are, the days left and any reason to stop them.

Keeps working offline

If the internet drops, the desk keeps checking members in for up to two hours and syncs when it is back.

Freeze, transfer, upgrade

Your rules for freezes, transfers and cancellations, with the price difference worked out for you. Members can ask for a freeze or a branch move from the app.

Classes and waitlists

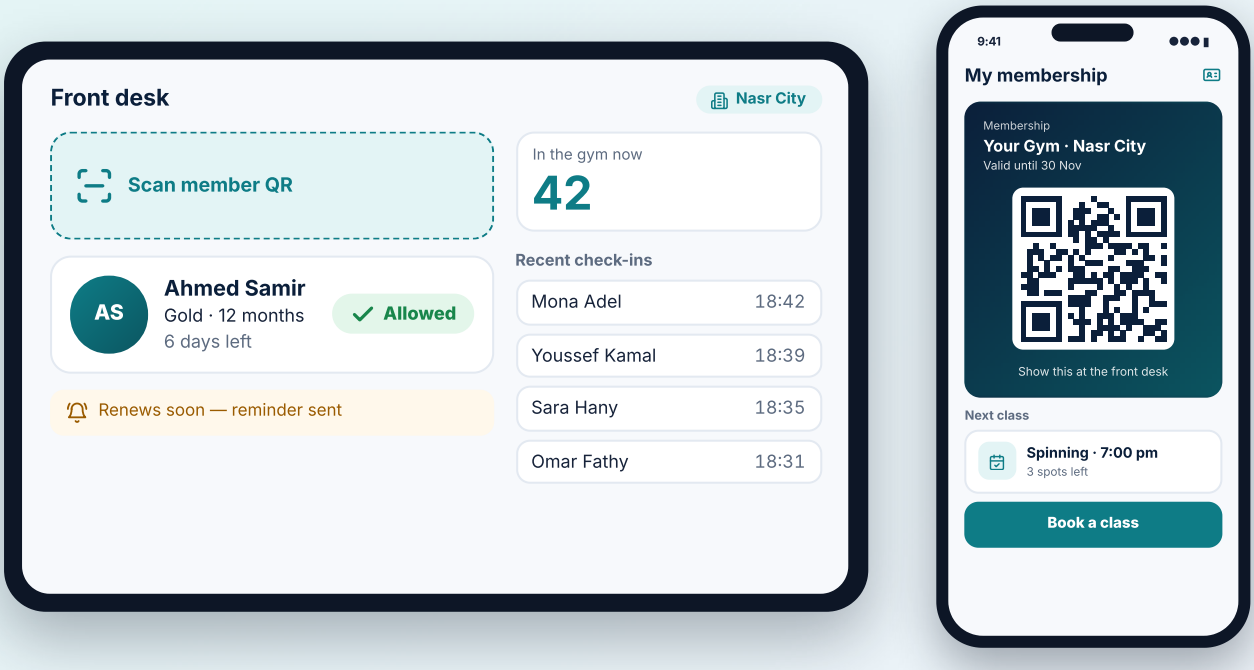
Weekly timetable, rooms, capacity and booking windows; a freed spot goes to the next person waiting.

Live occupancy

See how many people are in the gym right now, branch by branch.

Renewal reminders

Members get a WhatsApp and in-app reminder before their membership ends, so your team doesn't have to chase.



Front desk on a tablet · the member's card in the Qowa app

FEATURES · PART 2

Personal training, trainer pay and the shop

Personal training is where a gym's money slips away.
Qowa puts every session and every pound on record.

PT packages
Sell session packages with expiry rules; members book and confirm each session in the app.

Trainer commissions
Salary, commission, per-session pay or a revenue share — monthly statements to review and approve.

Freelance trainers
Charge a monthly floor fee, a per-session fee or a revenue share, and agree whose clients they are.

Shop and cash drawer
Sell memberships, supplements and drinks with 80 mm receipts; every shift closes with expected vs counted cash.

Stock per branch
Products, receiving and stock counts, so you know what is on the shelf.

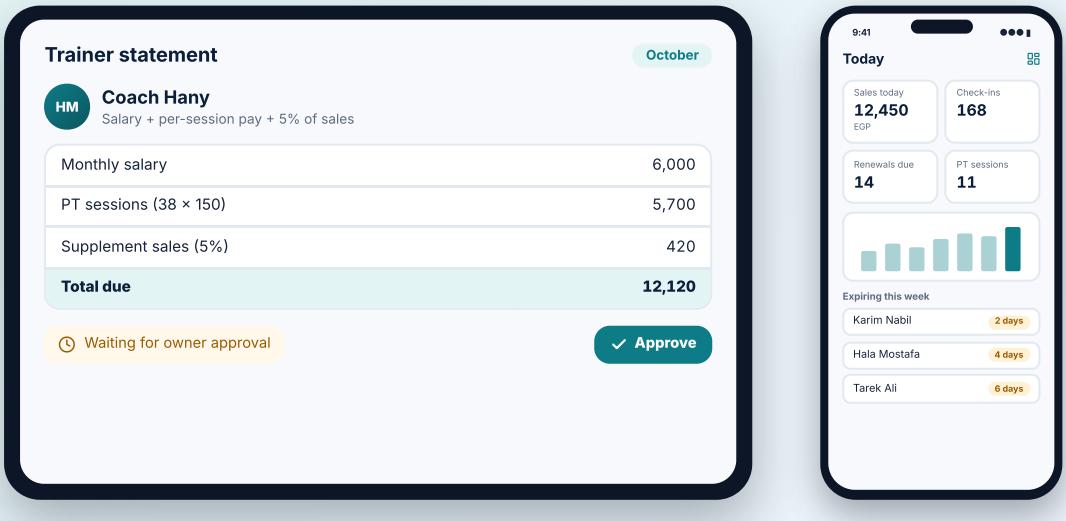
Leads and trial passes
Record walk-ins and inquiries, send a guest pass on WhatsApp and follow up until they join.

Reports
Revenue, renewals, attendance, class use and trainer results, with Excel export.

Roles and audit log
Everyone sees only what their job needs; sensitive actions need a manager PIN and are logged.

On the roadmap

Turnstiles & door access · Chain console · Online renewals & shop · Loyalty & referrals · Payroll export · Staff shifts & equipment · Electronic receipts (ETA)



Monthly trainer statement · the owner's day on the phone

GETTING STARTED

Live in days, not months

1

Set up your gym

Branches, hours, plans and prices — with a guided onboarding call.

2

Bring your members

Import them from Excel yourself, or let our team do it (one-off fee).

3

Set up your team

Roles for reception, managers and trainers; the desk runs on any tablet.

4

Invite your members

They download the app, see their card and book classes.

Take payments the way your members pay

- Cash
- Card machine
- InstaPay (reference + screenshot)
- Mobile wallets
- Online renewals — on the roadmap

Built to be trusted

Arabic and English

A full right-to-left Arabic interface, and English whenever you want it.

Your data is protected

Encrypted in transit and at rest, backed up every day, two-step sign-in for owners and managers.

Members' privacy respected

Members' health data belongs to them; the gym sees what it needs to serve them, with their consent.

Works on what you have

The desk runs in the browser on any tablet or PC; members use the iPhone or Android app.

Questions owners ask

Do I need new hardware?

No. The desk runs in a browser on a tablet or PC, and members show the QR on their phones. Turnstile and door integration is on the roadmap.

What about my freelance trainers?

Each trainer agreement says whose clients they are — the gym's or the trainer's own — so everyone knows from day one.

Who owns the data?

Your gym keeps its business records: contracts, payments and visits. Members' own training and health data belongs to them and is shared with you by consent.

Can we try it first?

Yes — 14 days of the Growth plan free, with an onboarding call.

PLANS

Simple pricing, per branch

Prices in Egyptian pounds per branch per month, VAT included. Pay yearly and get two months free. Try Growth free for 14 days, with an onboarding call.

Essentials

900 EGP / branch / month

Up to 250 active members

- Members, contracts & freezes
- QR front desk
- Classes
- Renewal reminders
- Member app
- Basic reports

Recommended

Growth

1,900

EGP / branch / month

Up to 800 active members

- Everything in Essentials
- PT packages & trainer commissions
- Freelance trainer agreements
- Shop, stock & cash drawer
- Leads, trial passes & waitlists
- Advanced reports

Pro

3,500

EGP / branch / month

Unlimited members

- Everything in Growth
- One membership across branches
- Chain console (on the roadmap)
- Staff shifts & equipment (on the roadmap)
- Priority support

Every plan includes

- Arabic & English
- Daily backups
- Member app (iPhone & Android)
- Two-step sign-in
- Front desk on any tablet or PC
- Free updates

Founding gyms offer

40% off your first 12 months — for the first 30 gyms, in return for regular feedback and a short case study.

Become a founding gym

We are opening Qowa to a small group of founding gyms first. Book a demo and see it with your own plans and prices.

+20 155 544 0882 support@qowa.app

Book a demo →

qowa.app

Early-access brochure. Features marked “Coming soon” or “On the roadmap” are planned and not available yet. Prices in EGP including VAT; features and prices may change before launch. Data import by our team is an optional one-off service.